



## 秘境酉光·向阳而生 东南亚摄游团春季摄游行动

中国·重庆·酉阳  
2025年4月8日 - 13日

为生动展现酉阳这颗璀璨明珠的魅力，特别是向国外的广大摄影爱好者展示其独特风情，特举办“**秘境酉光·向阳而生**”**东南亚摄游团春季摄游行动**。此次活动旨在通过东南亚摄影师、航拍摄影师的独特视角和精湛技艺，捕捉酉阳的自然风光、人文历史和民俗风情，讲述酉阳故事，传递酉阳魅力。同时，也为摄影爱好者提供了展示才华和交流的平台，激发对摄影艺术的热爱和追求。

We proudly present the "Light of Hidden Vistas, Glow Towards YOU: S.E.A. PhotoTour Group Spring Photography Expedition" to unveil the enchanting allure of Youyang to global photography enthusiasts. Through the distinctive perspectives and technical expertise of Southeast Asian photographers and aerial specialists, the competition aims to capture Youyang's natural landscapes, cultural history, and folk customs; tell Youyang's stories and convey its allure to the world; provide a platform for photographers to showcase talents and exchange ideas; and inspire passion and dedication to the art of photography.



指导方 | Guiding Unit:



主办方 | Main Organizer:



协办方 | Supporting Organizers:



PERSATUAN FOTOGRAFI SELANGOR  
DAN KUALA LUMPUR  
雪隆摄影公会



评委会 | Panel of Judges:



吴国樑  
Ng Kok Leong



符业兴  
Willy Foo



张泰宝  
Cheong Hai Poh



罗伊索默  
Roy Sommer



原文勇  
Yuen Mun Yung





## 吴国樑

## NG KOK LEONG

吴国樑目前是马来西亚星报媒体集团的摄影编辑，也是入选佳能EOS名人堂的九位马来西亚摄影师之一。他拥有台湾世新大学荣誉摄影学位，马来西亚韩新新闻与传播学院荣誉摄影院士，马来西亚摄影家学会和马来西亚影艺协会博学会士。他是一名拥有超过35年经验的资深摄影师，以其新闻和特写作品而受大众所知。

Ng Kok Leong is currently a Photo Editor at The Star Media Group, is one of the nine Malaysian photographers inducted into the Canon EOS Hall of Fame. He has an Honorary Photography Degree from Shih Hsin University in Taiwan, Honorary Photography Academician from Hanxing Academy of Journalism and Communication in Malaysia and holds FSPM with the Society of Photographers, Malaysia and FPSM with The Photographic Society of Malaysia. He is a veteran photographer with more than 35 years experience and is well recognised for his works in news and features.

### 其他成就：

马来西亚观光局摄影，评委；马来西亚华穗艺术节，摄影策划理事；  
马来西亚通讯与多媒体部新闻局所主办的“欢乐大马国庆摄影比赛”，评委；  
马来西亚卫生局国庆摄影比赛，评委；马来西亚台北经济文化摄影比赛，评委；  
马来西亚佳能摄影马拉松，评委；马来西亚尼康10周年摄影大奖，评委；  
菲律宾PETRON石油摄影比赛，评委；台湾休闲农业发展协会，常驻摄影评委；世界摄影杯，评委

### Other Achievements:

1. Judge, Malaysia Tourism Board Photography Competition
2. Photography Planning Director, Malaysia Hua Sui Art Festival
3. Judge, Malaysia Ministry of Communications and Multimedia, News Bureau "Happy Malaysia National Day Photography Competition"
4. Judge, Malaysia Health Bureau, National Day Photography Competition
5. Judge, Malaysia Taipei Economic & Culture Photography
6. Judge, Canon PhotoMarathon Malaysia
7. Judge, Nikon Malaysia 10th Anniversary Photo Awards
8. Judge, Philippines Petron Oil Photography Competition
9. Permanent Photography Judge, Taiwan Leisure Agriculture Development Association
10. Judge, World Photographic Cup



# 符业兴 WILLY FOO

Willy是新加坡LiveStudios Interactive Photography的首席执行官、创始人兼首席摄影师。Willy的职业生涯在2000年发生了转折，他决定将自己的摄影爱好转变为职业，把相机连接到背包里的笔记本电脑上，然后将其无线传输到投影仪和网络上——就此成为他的专职事业。

他曾获得2008年马爹利新锐人物奖、2008年企业精神奖，并被任命为2009年亚太经合组织CEO峰会和2010年奥迪时尚节的官方摄影师。Willy与志同道合的友人共创Raw，一个摄影社区，旨在培养一个更加紧密的行业，同时向其他摄影师传授知识和技能。

CEO, Founder and Chief Photographer of LiveStudios Interactive Photography, Willy's career took a turn when he decided to turn his photography hobby into a profession in year 2000, wiring his camera to a notebook carried in a backpack which was then wirelessly transmitted to the projector and web simultaneously. He has won the Martell Rising Personalities Award 2008, Spirit of Enterprise Award 2008, been appointed as the official photographer for APEC CEO Summit 2009 and Audi Fashion Festival 2010. Willy co-founded Raw, a photography community which aims to foster a closer knit industry while imparting knowledge and skills to fellow photographers.

#### 其他成就：

青年摄影师大会，评委兼演讲嘉宾；新加坡国立大学蒙太奇摄影比赛，评委兼演讲嘉宾；  
国际货币基金组织/世界银行峰会2006，摄影总监；艺术中心2006，特约摄影师；  
摄影视频i 2005，动作时尚摄影师；生活是伟大的摄影比赛2005，冠军；  
尼康焦点2004，特约摄影师；PHOTOi 2004，动作摄影师；过桥摄影展2004，参展者；  
欧洲奥德赛摄影展，参展者；Silk winds (胜安航空)，旅游作家和摄影师；  
海峡时报，自由撰稿人（数字生活）；惠普、柯尼卡美能达，摄影评委

#### Other Achievements:

1. Judge & Speaker, Young Photographers Convention
2. Judge & Speaker, NUS Montage Photo Competition
3. Chief of Photographers, IMF/World Bank Meetings 2006
4. Featured Photographer, Arts Central 2006
5. Action Fashion Photographer, PhotoVideoi Oct 2005
6. Winner, Life is Great Photo Competition 2005
7. Featured Photographer, Nikon Focus Oct-Dec 2004
8. Action Photographer, PHOTOi Aug 2004
9. Exhibitor, Crossing Bridges 2004, Photo Exhibition
10. Exhibitor, A European Odyssey Photo Exhibition
11. Travel Writer & Photographer, Silk winds
12. Freelance Writer (Digital Life), Straits Times
13. Photography Judge for HP, Konica Minolta





INTERNATIONAL  
FOOD & BEVERAGE  
ASSOCIATION

# 张泰宝

## CHEONG HAI POH

张泰宝是国际餐饮协会（IFBA）的创始人兼会长。他拥有丰富的国际经验，曾在新加坡和全球酒店业担任过多个领导职位。2021年初，他在缅甸仰光泛太平洋酒店任职，2019年在斯坦福酒店及度假村企业办公室任职，负责管理澳大利亚和新西兰的七家酒店，证明了他的管理技能和行业专业知识。张先生在希尔顿环球酒店（Hilton Worldwide）和Conrad Centennial Singapore工作多年，精通国际酒店，曾被借调到吉隆坡、香港、东京、纽约、芝加哥、伦敦和布鲁塞尔等多个城市。

张先生在行业协会中也非常活跃，是酒店培训和人才发展方面备受追捧的专家。他取得的显著成就包括被新加坡旅游局任命为部门三方委员会成员，在新加坡战备军人协会（SAFRA）担任顾问，以及在多个教育和行业机构担任董事会成员。他曾在技术教育勤工俭学技术文凭委员会和酒店与旅游学术咨询委员会任职，并参与了新加坡SHATEC酒店管理学院导师小组和SDH学院行业咨询委员会。

张先生在酒店业和餐饮业工作了30年，其特点是具有变革性的领导能力和在显著增长期间管理运营的出色能力。他对新加坡国家餐厅技能竞赛和其他各种委员会的贡献反映了他对推动酒店业发展的承诺。

Mr Cheong Hai Poh is the founder and president of the International Food and Beverage Association (IFBA). He brings to the role a wealth of international experience, having occupied several leadership positions within the hospitality sector, both in Singapore and around the globe. His early 2021 tenure at Pan Pacific Yangon in Myanmar and his 2019 role at Stamford Hotels and Resorts' corporate office, overseeing seven hotels across Australia and New Zealand, are testaments to his management skills and industry expertise. With many years spent at Hilton Worldwide and Conrad Centennial Singapore, Mr Cheong is well-versed in international hospitality, having been seconded to various cities including Kuala Lumpur, Hong Kong, Tokyo, New York, Chicago, London, and Brussels.

Mr Cheong is also highly active in industry associations and is a sought-after expert for hospitality training and people development. His notable achievements include appointments by the Singapore Tourist Board to the Sectoral Tripartite Committee, advisory roles with SAFRA, and board memberships with various educational and industry bodies. He has served on the Technical Education Work Learn Technical Diploma Board Committee and the Hospitality and Tourism Academic Advisory Committee, and has been involved with the SHATEC Mentorship Panel and the SDH Institute Industry Advisory Board.

Mr Cheong's 30 years in the hospitality and food and beverage industries have been marked by transformative leadership and an excellent ability to manage operations during periods of significant growth. His contributions to the Singapore National Restaurant Skills Competition and various other committees reflect his commitment to advancing the hospitality industry.



# 罗伊索默

## ROY SOMMER

Roy 目前是大卫杜夫英国、爱尔兰和荷兰市场总监。Roy负责企业的优质产品盈利业务和服务的建立和创建，让人们培养和体验生活艺术。自2018年以来，他一直领导大卫杜夫和企业旗下其他品牌在这些市场的分销和营销。作为一名奢侈品牌管理和咨询专家，他致力于将奢侈品牌引入英国和欧盟市场。

Roy也是伦敦餐饮经理人协会的执行主席和创始人，该协会是食品和饮料专业人士建立联系、交流商业思想和实践以及支持不断发展的酒店业的中心。他担任该职位已超过13年，致力于在餐饮行业推广最高的管理、教育和招聘专业标准。

同时，身为国际餐饮协会的委员，他还担任英国和国际上各种餐饮和酒店相关比赛的行业评委。。

Roy is currently the Market Manager for UK, Ireland, and The Netherlands at Oettinger Davidoff AG. In this capacity, Roy is responsible for building and creating a profitable business for premium high-quality products and services that allow people to cultivate and experience the Art of Living. He has been leading the distribution and marketing of Davidoff and other subsidiary brands in these markets since 2018. Being an expert in luxury brand management and consultancy, he strives to bring exposure to luxury brands into the UK as well as EU markets.

Roy is also the Executive Chairman and Founder of the F&B Managers Association of London, a hub for food and beverage professionals to network, exchange business ideas and practices, and support the ever-growing hospitality industry. He has been serving in this role for over 13 years, promoting the highest professional standards of management, education, and recruitment in the F&B sector.

At the same time, as a committee member of the IFBA, he also serves as an Industry Judge for various F&B and hospitality related competitions in the UK as well as internationally.





原文勇

YUEN MUN YUNG

文勇是马来西亚Mins Studio创办人兼首席执行官，他已为超过3000家企业制作企业摄影，作品遍布40个国家。他连续9年为米其林制作摄影作品，也曾为Oppo、华为、Vivo、宜家、联想等品牌拍摄广告宣传片。

成就：

荣获2024年JCI马来西亚十大杰出青年（文化成就奖）

荣获2024年JCI创意青年企业家奖

荣获2019年世界旅游组织“顶尖旅游摄影师”称号

马来西亚旅游摄影比赛评审2024

手机摄影比赛评审2022

Yuen Mun Yung (Man Yong), Founder and CEO of Mins Studio, has done corporate shootings in over 40 countries for more than 3000 corporations. He has been appointed by Michelin to do corporate shooting for over 9 years and had covered advertisement shooting for Oppo, Huawei, Vivo, Ikea, Lenova.

Achievements:

Awarded 2024 JCI Ten Outstanding Young Malaysia (Cultural Achievement)

Awarded 2024 JCI Creative Young Entrepreneurs Award

Awarded 2019 Top Travel Photographer by World Tourism

Judge for Malaysia Tourism Photography Competition 2024

Judge for Mobile Photography Competition 2022

# 日程安排 Itinerary



( 活动期间宿青艾文宿 | Lodging @ Qing Ai Hotel in Youyang )

## D1 --- 8 Apr

- 7:30am: 出发前往酉阳 | Setoff to Youyang  
抵达酉州古城，欢迎仪式，办理酒店入住，午餐  
Arrive Youzhou Ancient City, Welcome Ceremony,  
Hotel Check-in, Lunch
- 4:00pm: 参加“秘镜酉光·向阳而生”开幕仪式暨“东南亚-酉阳摄影家交流联谊会”  
Participate in "Light of Hidden Vistas, Glow Towards YOU"  
Opening Ceremony cum "S.E.A. – Youyang Photographers'  
CommuniGathering"
- 6:00pm: 晚餐 | Dinner

## D2 --- 9 Apr

### 摄游主题一：世外桃源 | Photography Theme 1: Hidden Paradise

- 9:00am: 摄游地点A | Photography Tour Venue A —  
桃花源 & 太古洞 | Taohuayuan & Taigu Cave
- 12:00pm: 回酒店用午餐 | Lunch @ hotel
- 1:30pm: 摄游地点B | Photography Tour Venue B —  
叠石花谷 | Tiered Rocks Flower Valley
- 6:00pm: 晚餐 | Dinner
- 提醒：请于晚上7点半前提交参赛作品 | Reminder: Please submit competition entries by 7:30pm )

## D3 --- 10 Apr

### 摄游主题二：生态之美 | Photography Theme 2: Beauty of Ecology

- 9:00am: 摄游地点C | Photography Tour Venue C —  
菖蒲盖大草原 | Changpu Grand Highlands
- 12:30pm: 午餐 | Lunch
- 2:00pm: 摄游地点D | Photography Tour Venue D —  
花田梯田 | Flower Terraced Fields
- 6:00pm: 晚餐 | Dinner
- 提醒：请于晚上7点半前提交参赛作品 | Reminder: Please submit competition entries by 7:30pm )



## 日程安排 Itinerary



D4 --- 11 Apr

**摄游主题三：古镇民风 | Ancient Town Folk Traditions**

9:00am: 摄游地点E | Photography Tour Venue E —  
**金丝楠木湾 | Phoebe Bay**

12:00pm: 午餐 | Lunch

1:30pm: 摄游地点D | Photography Tour Venue D —  
**龚滩古镇 | Gongtan Ancient Town**

6:00pm: 晚餐 | Dinner

晚餐后继续拍摄古镇夜景；回酒店

提醒：请于晚上9点半前提交参赛作品 | Reminder: Please submit competition entries by 9:30pm )

D5 --- 12 Apr

Morning: 自由活动 | Free & Easy

11:00am: 提交参赛作品截止时间 | Deadline to submit competition entries

12:00pm: 午餐 | Lunch

自由活动 | Free & Easy

6:00pm: **“秘镜酉光·向阳而生” 颁奖晚宴**

**"Light of Hidden Vistas, Glow Towards YOU"**  
**Award Presentation Dinner**

D6 --- 13 Apr

9:00am: 返回重庆 | Back to Chongqing

路途中安排了“彩蛋”哦！ | Surprise waiting on the road...

4:00pm: 酒店入住 | Check-in Hotel

自由活动 | Free & Easy

D7 --- 14 Apr

酒店退房 | Check-out Hotel



# 摄影比赛规则

## Competition Rules

1. 参赛可使用的摄影设备：单反相机、手机、无人机与其辅助设备。

Photography equipment allowed for the competition: SLR, DSLR cameras, mobile phones, drones, and their auxiliary devices.

2. 参赛作品必须围绕比赛主题进行创作，内容积极健康，符合社会主义核心价值观。

The entries must be created according to the themes of the competition, with positive and healthy content that conforms to the core socialist values.

3. 作品体裁不限，包括但不限于人像摄影、风光摄影、纪实摄影、创意摄影等。

The genre of the work is not limited, including but not limited to portrait photography, landscape photography, documentary photography, creative photography, etc.

4. 每位参赛者的作品提交总数限 [一个主题10副]。参赛作品需为本人原创，彩色、黑白不限，单幅、组照均可，不得抄袭或盗用他人作品。

The total number of works submitted by every participant is limited to [10 entries per theme]. The entries must be original creations of the participant, with no restrictions on color or black and white photographs. Single or group photos are acceptable, and plagiarism or copyright infringement of others' works is not allowed.

5. 参赛作品仅可进行适当的后期处理，如调整亮度、色彩饱和度、对比度、裁剪等，但不得进行大幅度改变拍摄对象客观真实属性的技术处理，不得对原始图像进行合成、添加或删除重要元素等操作，以保证作品的真实性。

The entries can only undergo appropriate post-processing, such as adjusting brightness, color saturation, contrast, cropping, etc., but technical processing that significantly alters the objective and true attributes of the subject must not be carried out. The original image must not be synthesized, added, or deleted with important elements to ensure the authenticity of the work.

6. 参赛作品需以电子文件形式提交，格式为 JPG或JPEG，文件大小不低于[5]MB，不超过[20]MB，长边不低于[3600]像素。**提交的作品不得添加任何水印、标识等。**

The entries must be submitted in digital format, in JPG or JPEG format, with a file size of not less than [5] MB but not more than [20] MB, and a length of no less than [3600] pixels. **The submitted work shall not have any watermarks, signatories, logos added.**

7. 参赛者需在提交作品时填写详细的个人信息（选手编号、姓名、联系方式、作品名称、作品简介20汉字或10个英语词汇以内）。

Participants are required to provide detailed personal information (contestant no., name, contact information, photograph title, its description (within 20 Chinese characters or 10 English words) when submitting their works.



## 重要事项

### Important Points to Note

1. 参赛者需确保提交的作品及相关信息真实有效，如发现弄虚作假行为，将立即取消参赛资格。

Participants must ensure that the submitted works and related information are true and valid. Any fraudulent behavior found will result in disqualification from the competition.

2. 主办与承办方有权对参赛作品进行展览、出版、宣传等活动，无需另行支付稿酬，但会注明作者姓名。

The organizers and co-organizers have the rights of use to exhibit, publish, promote the entries, without the need to pay additional remuneration or fees to the respective photographer, but the photographer's name will be indicated.

3. 参赛作品在比赛过程中的版权归作者所有，如作品发生侵权纠纷，由参赛者自行承担法律责任。

The copyright of the entries during the competition belongs to the respective photographers. In case of any infringement disputes, the participants shall bear legal responsibility on their own.

4. 如遇不可抗力因素导致比赛无法正常进行，主办方有权调整比赛时间、规则或取消比赛，并及时通知参赛者。

If the competition cannot proceed normally due to force majeure factors, the organizer has the right to adjust the competition time, rules, or cancel the competition, and promptly notify the participants.

**nexus**  
culture media

连迅文化传媒（新加坡）有限公司  
Nexus Culture Media (S) Pte Ltd

# 评分标准

## Scoring Criterias

### 1. 创意性 (30分) | Creativity (30 points)

#### · 原创性 (10分) | Originality (10 points):

作品是否突破常规，展现独特的视角或概念；是否存在模仿或同质化问题。

Does the work break conventions and showcase a unique perspective or concept? Is there imitation or repetition of common themes?

#### · 叙事性与想象力 (10分) | Narrative & Imagination (10 points):

作品是否通过画面传递故事性、隐喻或引发观者联想；是否具有情感或哲理的深度。

Does the image convey storytelling, metaphors, or provoke viewer interpretation? Does it evoke emotional or philosophical depth?

#### · 视觉冲击力 (10分) | Visual Impact (10 points):

构图、色彩或光影的运用是否令人耳目一新，留下深刻印象。

Does the composition, color, or lighting create a fresh and memorable impression?

### 2. 技术表现 (30分) | Technical Execution (30 points)

#### · 曝光与光线 (10分) | Exposure & Lighting (10 points):

画面明暗层次是否合理；高光/阴影细节是否保留；自然光或人造光运用是否恰当。

Are highlights and shadows balanced with preserved details? Is natural or artificial light used effectively?

#### · 对焦与清晰度 (8分) | Focus & Sharpness (8 points):

主体是否清晰锐利；虚化效果是否服务于主题（如刻意模糊需有明确意图）。

Is the subject sharply rendered? Is intentional blur (if used) purposeful and aligned with the theme?

#### · 构图与视角 (7分) | Composition & Perspective (7 points):

是否符合视觉平衡原则（如三分法、引导线等）；是否通过特殊角度增强表现力。

Does the framing adhere to visual balance principles (e.g., rule of thirds, leading lines)? Does the angle enhance the message?

#### · 后期处理 (5分) | Post-Processing (5 points):

调色、修图是否自然且强化主题；避免过度修饰导致失真。

Are color grading and retouching natural yet impactful? Avoid over-editing that distorts reality.



# 评分标准

## Scoring Criteria

### 3. 主题契合度 (25分) | Theme Relevance (25 points)

· 贴合比赛主题 (15分) | Alignment with Theme (15 points):

作品是否准确呼应比赛主题要求 (如“世外桃源”、“生态之美”等); 是否存在偏离或牵强。

Does the work clearly reflect the competition's theme (e.g., "Peach Blossoms Spring" or "Beauty of Ecology")? Is the connection forced or unclear?

· 主题深度 (10分) | Depth of Interpretation (10 points):

是否通过画面延伸出对主题的深刻解读或社会意义, 而非简单图解。

Does the image offer a profound exploration of the theme's societal or conceptual significance, beyond literal representation?

### 4. 情感共鸣与整体印象 (15分) | Emotional Resonance & Overall Impression (15 points)

· 情感传达 (10分) | Emotional Engagement (10 points):

作品能否引发观者情绪共鸣 (如震撼、温暖、反思等)。

Does the work evoke strong emotions (e.g., awe, warmth, reflection) in viewers?

· 整体完成度 (5分) | Cohesiveness (5 points):

画面元素是否协调统一; 是否存在干扰主题的冗余细节?

Are all visual elements harmoniously integrated? Are there distracting details that undermine the theme?

### 补充说明 | Additional Guidelines

1. 评分范围: 每项按1-10分打分 (例: 创意性“原创性”项满分为10分, 若评委打8分, 则按权重换算为 $8/10 \times 10 = 8$ 分)。

Scoring Range: Each sub-category is scored on a 1-10 scale (e.g., for "Originality" under Creativity: a raw score of 8/10 translates to 8 points after weighting).

2. 扣分项: 如作品涉嫌抄袭、过度使用AI生成、违反道德或版权规定, 直接取消资格。

Disqualifiers: Entries with plagiarism, excessive AI-generated content, ethical violations, or copyright infringement will be disqualified.

3. 总分计算: 各项得分相加后, 按权重换算为总分100分。

Total Score Calculation: Sum weighted scores across all categories to reach the final 100-point total.

4. 评委争议处理: 若总分相同, 优先以“创意性”得分高者胜出。

Tiebreaker: If total scores are tied, priority goes to the entry with higher Creativity points.

# 评分标准

## Scoring Criterias

### 评分表示例

评分维度	单项得分（1-10）	权重	换算得分
创意性（30分）	8	30%	24
技术表现（30分）	7	30%	21
主题契合度（25分）	9	25%	22.5
情感与整体（15分）	6	15%	9
总分			76.5

### Scoring Table Example

Evaluation Criteria	Raw Score (1-10)	Weight	Calculated Score
Creativity (30 points)	8	30%	24
Technical Execution (30 points)	7	30%	21
Theme Relevance (25 points)	9	25%	22.5
Emotional & Overall (15 points)	6	15%	9
Total Score			76.5



## 奖项 | Awards

奖项 Award	奖金 (元) Cash (yuan)	奖杯 Trophy	奖品 Prizes
金奖 Gold	5000元	x 1	128G高速SD卡   128G High Speed SD Card + 相机包   Camera Bag
银奖 Silver	2500元	x 1	128G高速SD卡   128G High Speed SD Card + 相机包   Camera Bag
铜奖 Bronze	1000元	x 1	128G高速SD卡   128G High Speed SD Card + 相机包   Camera Bag
优秀奖3名 Excellence x 3	500元	x 3	相机包   Camera Bag

特制奖杯内的  
“山河”完美诠释  
本摄影旅游活动  
“光影为媒 山河作画”  
的核心理念！

The "Mountain and River" in these specially crafted trophies perfectly encapsulates the essence of "Light and Shadow as the Tool, Mountains and Rivers as the Canvas" in this photography tour event!





## 致亲爱的新马朋友与摄影同仁的春日邀约

尊敬的来宾、摄影师及摄影爱好者们：

阳和启蛰，万物生辉。值此春意盎然之际，我们怀着诚挚的热情，欢迎您莅临中国重庆酉阳，共赴“**秘境酉光·向阳而生**”东南亚摄游团春季摄游行动！

本次大赛由 Nexus Culture Media (S) Pte Ltd 倾力打造，以“光影为媒，山河作画”为核心理念，特邀东南亚摄影界同仁共探酉阳秘境。主办方深耕中国与东南亚文化交流，特别委任新加坡资深旅游活动策划人兼运营董事 Marc Goh 先生金程统筹，从采风路线设计到跨文化摄影沙龙，皆凝聚其匠心巧思。您将跟随专业团队的脚步，穿梭于酉阳桃花源的万亩桃花、酉阳梯田的晨雾、龚滩古镇的暮色，捕捉“向阳而生”的生命力与诗意。

我们深知，东南亚多元的文化视角与酉阳原生态的山水风情必将碰撞出独特火花。为此，主办方特别设置的各个景点和内容，将助力您以镜头对话自然，以影像留存永恒。

谨以此函，邀您共执光影之笔，绘就跨越山海的艺术长卷。万分庆幸与您相逢在酉阳的春天，见证镜头下每一寸土地的光辉与梦想！

与我们共享本次摄影旅游！

此致

敬礼

Nexus Culture Media (S) Pte Ltd





## Spring Invitation to Our Dear Friends and Photography Peers from Singapore and Malaysia

*Dear Guests, Photographers, and Photography Enthusiasts,*

*As spring awakens the earth and all lives flourish, we extend our heartfelt welcome to you! It is with immense joy that we invite you to Chongqing Youyang, China, to partake in the inaugural "Light of Hidden Vistas, Glow Towards YOU: S.E.A. Photography Tour Group Spring Photography Expedition!"*

*Organized by Nexus Culture Media (S) Pte Ltd, this event embodies the philosophy of "Light and Shadow as the Tool, Mountains and Rivers as the Canvas." We have specially invited photography peers from Southeast Asia to explore Youyang's hidden wonders. With a deep commitment to cultural exchange between China and Southeast Asia, the organizer has entrusted Singaporean Mr. Marc Goh, a seasoned tour event planner and our Company's Operations Director, to oversee every detail—from meticulously curated photography routes to cross-cultural salons. Guided by our professional team from Youyang, you will wander through the peach blossom seas of Youyang's Taohuayuan, the morning mists over Youyang's terraced fields, and the twilight hues of Gongtan Ancient Town, capturing the poetic vitality of life "thriving in the sun."*

*We believe the diverse cultural perspectives of Southeast Asia will spark a unique dialogue with Youyang's pristine landscapes. To enrich your journey, the organizer has crafted tailored experiences and most scenic sights, empowering you to converse with nature through your lens and immortalize fleeting moments into timeless art.*

*With this letter, we invite you to join hands in wielding the brush of light and shadow, co-creating a masterpiece that transcends borders. It is our greatest honor to welcome you to Youyang's springtime, where every frame you capture will illuminate the glory and dreams of this land.*

*Enjoy your photography tour with us!*

*With utmost respect,*

**Nexus Culture Media (S) Pte Ltd**



# Youyang Hand-drawn Tourism Map



## Important Contact Information

青艾文宿酒店 | Qing Ai Hotel

青艾文宿摆渡车 | Qing Ai Hotel Buggy

## Most Important Contact Info:

马克 | Marc Goh

